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Why Pride?

*a documentary by
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“Why Pride?” is a one-hour documentary that explores the exotic carnival that is the Vancouver Pride Parade. ***“Why Pride?”*** is a fun and irreverent look at Vancouver Pride’s 30th anniversary celebration, the parties, the parade and the fun through the eyes of two queer film crews; one gay and one lesbian.

Is pride too commercial? Do we still need a pride parade? Doesn’t Pride just reinforce stereotypes? Are you going to get laid? These are all important questions that deserve answers. As our queer community reevaluates the meaning of pride and remembers the history of those who came before, we will be there to document and celebrate our community.

“Why Pride?” chronicles the experience of the pride parade by following Janine Fuller, Jim Deva and the Little Sister’s crew as they put together their 25th anniversary “float” and march in the parade.

Why Pride? Is a recording of our history through our own eyes and not by well meaning and sympathetic straight filmmakers. We must tell our histories in our own ways and true to who we are. Shot on location in Vancouver, Canada, viewers are transported out of the mainstream and into the world of entertainment by and for the queer community.

“Why Pride?” is shot in full High Definition and will be released in the spring of 2009. For more information please contact the director, alexis fosse mackintosh at 604.779.1108 (email at alexis@lextv.ca) or the associate producer, Al Zylstra at 604.818.5477 (email: al@lextv.ca)